

Table 1. Cuba's hardcurrency receipts from merchandise trade and tourism

1953- 1958 (In million pesos)

	1953	1954	1955	1956	1957	1958
Total All merchandise	640.4	539.0	594.2	666.2	807.2	733.5
Sugar and sugar products	530.1	432.9	474.4	525.1	656.3	593.1
Tobacco	41.9	41.2	43.5	43.8	47.9	49.6
Tourist receipts	19.6	24.0	27.8	38.1	62.1	56.9

Sources: Banco Nacional de Cuba, Memoria 1958-1959, La Habana, Cuba; and Banco Nacional de Cuba, Programa de Desarrollo Económico, Informe N4, Habana Cuba, 1958

Table 2. Foreign visitors to Cuba, by area of origin

	1980	1981	1982	1983	1984	1985	1986	1987	1988
Socialist nations	29,696	34,634	28,963	20,007	23,909	28,322	34,083	31,446	31,393
% of total	22.9	32.7	27.2	16.9	15.1	16.4	17.5	15.1	12.7
Capitalist nations	98,678	69,543	75,662	95,000	126,796	139,856	152,005	166,606	205,326
% of total	76.1	65.6	71.1	79.5	80.2	81.0	78.1	80.0	83.1
Other	1,217	1,859	1,814	4,208	7,330	4,398	8,443	10,189	10,361
	1.0	1.7	1.7	3.6	4.6	2.6	4.4	4.9	4.2
Total	129,531	106,036	106,399	118,308	158,035	172,578	194,531	208,241	247,080
% Growth									
Socialist nations	16.6	-16.4	-30.9	-19.5	18.5	20.3	-7.7	-0.2	
Capitalist nations	-29.5	8.7	24.4	34.8	10.3	8.7	9.6	23.2	
Total	-18.2	0.3	11.3	33.6	9.2	12.7	7.0	18.7	

Source: Comité Estatal de Estadísticas: Anuario Estadístico de Cuba, 1986, 1987, 1988

a: Visitors through travel agencies

Table 3. International visitors to Cuba

In thousands

Year	Total visitors	% Change	Visitor from Capitalist Nations	% Change
1982	150.7	13.39	101.5	
1983	174.1	15.53	124.9	23.05
1984	218.3	25.39	168.5	34.91
1985	243.0	11.31	193.2	14.54
1986	281.9	16.01	217.9	12.78
1987	298.3	4.06	237.3	8.90
1988	309.2	5.40		
1989	326.3	5.53		
1990	340.3	4.30		

Source: Dirección de Inmigración y Extranjería, estadística de frontera, unpublished series; and Banco Nacional de Cuba, Informe Económico, Varios issues.

Table 4. International visitors to Cuba by selected area of origin

	1981	1985	1990	% Change 1990/91
North America	29,511	44,116	81,810	177.22
Latin America	24,667	46,267	81,985	232.37
Western Europe	22,675	77,578	138,577	511.94
Eastern Europe	30,388	31,332	30,031	- .01
Total	132,902	243,026	340,329	156.08
% Share of total				
North America	22.21	18.15	24.04	
Latin America	18.56	19.04	24.09	
Western Europe	17.06	31.92	40.77	
Eastern Europe	22.86	12.89	8.82	
Other	19.31	18.00	2.28	
Total	100.0	100.0	100.0	

Source: Dirección de Inmigración y Extranjería, Estadística de Frontera, unpublished series.

Table 5. Foreign visitors to Cuba by major country of origin

(In thousands)

	1981	1985	1990
Canada	23.6	40.7	74.4
Spain	9.0	18.2	33.9
Italy	2.5	15.7	16.9
Germany	3.2	21.9	59.5
Mexico	12.7	22.6	34.5
Venezuela	.8	.3	17.3
U.S.S.R	17.6	12.9	18.7

Sources: Dirección de Inmigración y Extranjería, Estadística de Frontera, unpublished series.

Table 6. International travelers to Cuba by category

Year	Visitors	Tourist	Excursionist
1980	129,521	99,671	28,703
1981	106,399	98,536	6,059
1982	106,399	98,526	6,206
1983	118,308	107,894	4,604
1984	158,035	146,101	4,604
1985	172,527	163,434	4,744
1986	194,531	179,911	6,177
1987	208,241	194,614	3,473
1988	247,080	231,973	4,746

Sources: Comité Estatal de Estadísticas, Anuario Estadístico de Cuba, 1986, 1987, 1988.

Table 7. Arrival of tourist from abroad for selected Caribbean nations

(In thousands)

	1981	1982	1983	1984	1985	1986	1987	% Change 1987/81
Antigua & Barbados	85	87	111	139	149	159	173	103.5
Aruba	221	220	195	210	206	181	232	4.9
Bahamas	1,031	1,101	1,200	1,278	1,368	1,375	1,480	43.5
Barbados	353	304	328	368	359	370	422	19.5
Bermuda	430	417	447	417	407	460	478	11.2
Virgin Islands	110	114	119	122	130	164	170	54.5
Cayman Islands	125	121	131	148	145	166	209	67.2
Cuba	121	139	164	207	240	298	282	133.1
Curacao	176	174	111	130	128	128	135	-23.3
Dominican Republic	451	460	502	562	660	747	902	100.4
Guadalupe	133	189	194	163	151	148	153	15.0
Haiti	158	158	150	145	144	112	122	-22.8
Jamaica	406	468	566	603	572	663	739	82.0
Martinique	157	178	176	184	191	183	234	49.0
Puerto Rico	1,573	1,564	1,530	1,496	1,532	1,573	1,872	19.0
St. Lucia	68	70	78	86	95	112	123	78.3
St. Marteen	190	213	263	318	398	439	496	161.1
Trinidad & Tobago	187	184	189	191	187	191	202	8.0
U.S. Virgin Islands	344	340	345	370	412	470	580	68.6
Total Caribbean	6,626	6,845	7,033	7,388	7,827	8,297	9,412	42.0
% Cuba/Caribbean	1.8	2.0	2.3	2.8	3.1	3.4	2.9	

Source: World Tourist Org. Yearbook of Tourist Statistics, Madrid, Spain, 1986, 1988

(In million U.S. Dollars)

	1981	1982	1983	1984	1985	1986	1987	% Change 1987/81
Antigua & Barbados	46	44	59	89	101	114	131	184.8
Aruba	156	163	115	110	111	144	203	30.1
Bahamas	639	655	765	796	994	1,104	1,174	83.7
Barbados	264	251	252	284	309	337	379	43.6
Bermuda	306	314	326	339	357	422	475	55.2
Virgin Islands	54	66	82	86	97	120	140	159.3
Cayman Island	53	56	62	71	86	94	120	126.4
Cuba	44	51	59	76	87	98	112	154.5
Curacao	158	155	78	69	71	89	94	-40.5
Dominican Republic	223	229	282	315	368	464	500	124.2
Haiti	85	80	85	83	95	84	93	9.4
Jamaica	284	338	399	407	407	516	595	109.5
Martinique	85	82	83	87	93	92	100	17.6

Puerto Rico	626	678	691	681	723	723	866	38.3
St. Lucia	29	32	40	42	56	73	78	169.0
St. Marteen	115	117	122	128	150	160	170	47.8
Trinidad & Tobago	152	179	206	198	197	83	92	-39.5
U.S. Virgin Islands	318	313	356	440	507	509	623	95.9
Total Caribbean	3,793	3,978	4,219	4,427	4,954	5,394	6,127	61.5
% Cuba/Caribbean	1.2	1.4	1.4	1.7	1.8	1.8	1.8	

Source: World Tourist Org. Yearbook of Tourist Statistics, Madrid, Spain, 1986, 1988

Table 9. Arrivals from capitalist nations and hard currency receipts

	1982	1983	1984	1985	1986	1987
Number of visitors from capitalist nations (In thousands)	101.5	124.9	168.5	193.2	217.9	237.3
Visitors receipts in hard currency (In million pesos)	50.9	59.4	75.7	87.3	97.7	111.7
Average receipts per visitors from capitalist nations (In pesos)	501	476	449	452	448	470

Source: Banco Nacional de Cuba, Informe Económico, various issues

Table 10. Average receipt per visitor, and average receipt per visitor night

for selected Caribbean nations, 1987

	Visitors arrivals (In 000)	Average receipts per visitor (In U.S.\$)	Average length of stay (days)	Average receipts visitor night (In U.S.\$)
Aruba	318	638	7.0	91.14
Bahamas	2,914	403	5.9	68.31
Barbados	651	582	10.0	58.2
Bermuda	631	753	6.5	115.85
Cuba all visitors	298	396	9.3*	42.59
Cuba from capitalist countries	237	470	9.3*	50.54
Curacao	242	388	6.5	59.69
Dominican Republic	1,069	468	8.3	56.38
Jamaica	1,031	577	10.2	56.57
Puerto Rico	2,456	353	3.0	117.67

Source: Author computations from Yearbook of Tourist Statistics, 1986, 1988 and Banco Nacional de Cuba, Informe Económico, Junio, 1988.

*1984 Statistics for all visitors

Table 11. Growth rates of visitors to Cuba by major area of origin

	Total visitors	North America	Latin America	Western Europe	Eastern Europe
1982	13.39	19.95	2.5	6.1	22.14
1983	15.53	4.87	22.12	30.00	-1.51
1984	25.39	-20.59	42.16	113.27	-2.09
1985	11.31	49.66	5.34	16.25	-15.88
1986	16.01	22.65	9.4	18.41	-26.19
1987	4.06	6.81	39.92	4.60	0.82
1988	5.40	9.35	7.79	16.15	3.73
1989	5.53	26.01	13.99	11.78	-40.72
1990	4.30	2.73	2.11	11.3	-18.69
Annual average % Change					
1982-1986	16.33	15.22	16.30	36.81	-4.71
1987-1990	4.8	11.2	15.9	11.0	-13.7

Source: Authors calculations from, Direccion de Inmigración y Extranjería, Estadística de Frontera, unpublsh series.

Table 12. Hard currency merchandise exports and tourist receipts

(In million pesos)

	1981	1982	1983	1984	1985	1986	1987
Total Merchandise	1,405.8	1,355.9	1,233.9	1,135.7	1,244.4	907.3	964.7
Sugar	866.3	648.3	263.2	250.0	171.2	209.9	222.5

Oil Re-exports	151.4	262.1	497.7	484.4	526.9	248.5	286.3
Other	388.1	445.3	473.0	401.3	546.3	448.9	455.9
Total Merchandise excluding oil re-exports	1,254.4	1,093.8	736.2	651.3	717.5	658.8	678.4
Tourist receipts	43.6	50.9	59.4	75.7	87.3	97.7	111.7
Percentage of tourist receipts/total merchandise	3.1	3.8	4.8	6.7	7.0	10.8	11.6
Percentage of tourist receipts/merchandise excl. oil re-exports	3.5	4.7	8.1	11.6	12.2	14.8	16.5

Source: Banco Nacional de Cuba, Informe Económico, various issues

Table 13. Estimated value of tourist income multipliers

Location	Tourist income multipliers
Dominica	1.20
Antigua	.88
Bermuda	1.03
Hong Kong	1.02
India Ocean Islands	.95 - 1.03
Hawaii	.90 - 1.30
Bahamas	.78
Fiji	.65
Cayman Islands	.65
British Virgin Islands	.58
Jamaica	1.58

Source: Archer, B.H., "The Value of Multipliers and their Policy Implications," Tourism Management, 3(4) 1982 and CTCRC. The Contribution of Tourism to Economic Development in the Caribbean.