

# ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY (ASCE)

**Ninth Annual Meeting**  
**Biltmore Hotel, Coral Gables, Florida**  
**August 12-14, 1999**

## Conference Program

### **Panel Discussion: The Current Situation**

Grupo de Trabajo de la Disidencia Interna para el Estudio de la Situación Socio-Económica Cubana (read by Ruth Montaner)

Gary Maybarduk, U.S. Interests Section, La Habana

Antonio Gayoso, World Council of Credit Unions

Juan del Aguila, Emory University

Richard A. Nuccio, Georgetown University

### **Monetary/Fiscal Issues**

The Effectiveness of Cuba's Banking Sector Reforms

Armando Linde, International Monetary Fund

Discussant: Manuel Lasaga, StratInfo

Dollarization in Cuba and Implications for the Future Transition

Roberto Orro Fernández and Arne Kildegaard, Universidad de Guanajuato

Discussant: Jorge Sanguinety, DevTech Systems

Cuba's Fiscal System in the Transition to a Market Economy

Mark Gallagher, DevTech Systems

Discussant: René Costales, Inter-American Development Bank

### **Transition Issues I**

Self-Employment in Cuba: A Street-Level View

Benjamin Smith, U.S. Department of Labor

The Role of Small and Medium Size Enterprises in a Post-Castro Cuba

Antonio Gayoso, World Council of Credit Unions)

Discussant: Mark Olshan, Alfred University

Un proyecto para la formación de profesionales internacionales en una Cuba en transición

Jorge Luis Romeu, ITT Research Institute

Discussant: Mario Rivera, University of New Mexico

## Impact of Post-Embargo Trade with Cuba

From Cold War Warriors to Business Associates: Cuba-Puerto Rico Relations in the Last Half of the Twentieth Century

Julia Sagebien, Dalhousie University, and Ramón Coto-Ojeda, Coto, Malley & Tamargo

Potential Impact on New Orleans and Louisiana of Normalized Trade Relations Between the United States and Cuba

Nicholas Robins and María F. Trujillo, Tulane University

Factors Affecting the Potential Market in Cuba for Selected U.S. Forest Products

James E. Ross, University of Florida

## Military

Cuba's Armed Forces: Power, Reforms and Transition

Domingo Amuchastegui, University of Miami

Cuba's *Bingshang*: Problems and Prospects of the FAR's Involvement in the Economy and Lessons from China's PLA

Frank Mora, Rhodes College

Evolution, Transition and the Cuban Revolutionary Armed Forces

Armando Mastrapa, Cuba Armed Forces Review

Discussants: Jaime Suchlicki, University of Miami; Eusebio Mujal-León, Georgetown University; and Marcelo Fernández-Zayas, Political Analyst

## Panel Discussion: Foreign Investment

Efrén Córdova, Florida International University—retired

Félix Blanco Godínez, Case Western Reserve University School of Law

Jorge Pérez-López, U.S. Department of Labor

Maria C. Werlau, Orbis International

## Intellectual Property and Information

'Havana Club' and Implications for U.S. Trademark Protection in Cuba

Stephen Kimmerling, Attorney at Law

Discussant: Elisabeth Roth Escobar, Marriott International, Inc.

The Political Economy of the Internet in Cuba

Mario A. Rivera and Nelson P. Valdés, University of New Mexico

Discussant: José Alberto Hernández, CubaNet

## Agricultural Transition: Role of the Private Sector

Independent Agricultural Cooperatives in Cuba?

José Alvarez, University of Florida

U.S. Policy and Independent Farming in Cuba: Changes in the Past Decade

Pamela Falk, Queens College School of Law, City University of New York School of Law

Discussant: Diosmel Rodríguez, U.S. Support Group for Independent Cooperatives

A Preliminary Evaluation of the Needs for Agricultural Extension in a Free Cuba

Larry Dailey, Oregon State University

Discussant: Carlos Balerdi, University of Florida Extension Service and Miami Dade County Consumer Services Department

## Politics

Fidel Castro: A Machiavellian Prince?

Alfred G. Cuzán, University of West Florida

Reflections on a Non-Transition in Cuba

Juan del Aguila, Emory University

Discussant: Enrique Pumar, EDS Government Consulting Services and Catholic University of America

Organización y Formación Democrática en Cuba

José Antonio Font, Alianza Democrática Cubana

Discussant: Mauricio Solaún, University of Illinois

## What's Not So Special About the Special Period: A Gender Approach to Women, Production and the Economy

Obreras y consumidoras: Invisibilidad y desatención como norma nacional

Norma Rojas, Independent Researcher

El trabajo femenino y la crisis revolucionaria

Isabel Holgado Fernández, Independent Researcher

Civil Society in Cuba: A Gender Analysis

Stephanie McNulty, USAID

The Feminization of Old Havana

Lisa Reynolds Wolfe, New York University

From *Pajarito* to *buscoextranjero.com*: Exploitation and Profitability in the Business of Sex

Ileana Fuentes, Independent Researcher

Discussant: Alfred Padula, University of Southern Maine

## Macroeconomics

Macroeconomic Policy Choices in a Free Market Cuba

Jorge Sanguinety, DevTech Systems

Discussant: Ricardo Martínez, Inter-American Development Bank-retired

Globalization, Transition and the Outlook for the Cuban Economy

Ernesto Hernández-Catá, Intentional Monetary Fund

Discussant: Nicolás Sánchez, College of the Holy Cross

La economía cubana ante el comienzo del siglo XXI

Rolando Castañeda, Inter-American Development Bank

Discussant: Robert Cruz, Barry University

## Public Opinion in Cuba: Results of a Survey

Survey Methodology Issues

Churchill Roberts, University of Florida

Discussant: Mitchell A. Seligson, University of Pittsburgh

Social, Political and Economic Issues

Guillermo Grenier, Florida International University, and Ernesto Betancourt, DevTech Systems

Discussant: Ricardo Puerta, International Development Consultant

## **The Relationship Between Diaspora Cubans and Other Groups**

Can Cubans, Mexicans and Puerto Ricans Develop a Hispanic American Identity?

Silvia Pedraza, University of Michigan

This Land is Our Land: Black-Cuban Relations in Miami, 1959-1998

Guillermo Grenier, Florida International University, and Max Castro, North-South Center, University of Miami

Puerto Ricans and Cubans in Puerto Rico: A Case of Selective Incorporation

Jorge Duany, University of Puerto Rico, and José A. Cobas, Arizona State University

Discussant: Lisandro Pérez, Florida International University

## **Economic Reforms**

Cuba's Reforms: Waiting for Fidel on the Eve of the 21<sup>st</sup> Century

Roger R. Betancourt, University of Maryland

Discussant: Luis Locay, University of Miami

Measures Not Taken: A Future Full of Problems

Gary Maybarduk, U.S. Interests Section, La Habana

Discussant: Ernesto Hernández-Catá, International Monetary Fund

## **Panel Discussion: Cuba's International Economic Relations**

Olga Nazario, Casals & Associates

Takehiko Kojima, Consulate of Japan

Alan S. Becker, Honorary Consul, Czech Republic

Fernando Albareda, Peru Trade Mission

Robin Baylis, Consulate of the United Kingdom

Alfredo García, Consulate of Chile

José Hernández, Consulate of Venezuela

Jon Allen, Embassy of Canada

## **Special Topics**

An Actuarial Model of the Impact of Linking a Life Survival Function to Economic Variables: An Application to Cuba

Ricardo Donate-Armada, Watson Wyatt & Company

Discussant: Diego Roqué, Consultant

Cuba and American Public Opinion

Daniel W. Fisk, Arizona State University

The Cuba Solidarity Movement in the San Francisco Bay Area: Its Activities and Objectives, 1991-Present

Fernando Socorro, San Francisco State University

Discussant: René Pérez-López, Virginia Wesleyan College

## **Panel Discussion: Sugar and Agriculture**

José F. Alonso, SDLLC

Peter Buzzanell, Sparks Commodities

Carlos Deschappelle, Amerop Sugar Corporation

Ralph J. Galliano, U.S.-Cuba Policy Report

José E. Lima, IPS Consultants

### **Perspectives on Civil Society and Transition**

Defining National Reconciliation: An Outsider's View of the Case of the Cuban People

Holly Ackerman, Tulane University

Civil Society in Cuba: The Dynamic of Emergence in Comparative Perspective

Juan Carlos Espinosa, University of Miami

The Internal Political Opposition in Civil Society: An Assessment

Enrique S. Pumar, EDS Consulting Services and Catholic University of America

Discussants: Silvia Pedraza, University of Michigan, and Nelson Amaro, Universidad del Valle de Guatemala

### **Panel Discussion: Independent Journalists and the Cuban Economy**

Luis Aguilar León, University of Miami, Institute for Cuban and Cuban-American Studies

Lázaro González, Cuba Verdad

Monike de Motas, Independent Journalist

Miguel Fernández, Cuba Press

### **Tourism**

Tourism as an Economic Staple: The Visual Impact of Land Use Change and Tourist Development in Varadero, Matanzas, Cuba

Artimus Keiffer, Indiana University Purdue University Indianapolis

After Forty Years: A Candid Recount of Personal and Professional Experiences at Several Tourism Destinations in the Cuban Archipelago

Nicolás Crespo, Cuban Society of Tourism Professionals

Discussant: Félix Blanco Godínez, Case Western Reserve University School of Law

### **Legal Issues**

Legal Issues in the Transition

Boris Kozolchyk, University of Arizona

Key Environmental Legislation for Cuba's Transition Period

Matías Travieso-Díaz, Shaw Pittman Potts & Trowbridge

Discussant: Aldo Leiva, Wicker Smith

Restitution of Property in Cuba: Lessons Learned from East Europe

G. Douglas Harper, University of Miami Law School

Discussant: Juan Carlos Bermúdez, Bermúdez & Tomé

### **Sectoral Economic Issues**

Privatization of State-Owned Properties: A Very Important Step for the Transition

Teo Babún, Cuba Caribbean Development Co.

Agricultural Transition in Cuba: Implications for Agricultural Production, Markets and Trade

William Messina, University of Florida

### **Transition Issues II**

Policy Framework to Address Corruption in the Cuban Transition

Beatriz Casals and Sergio Díaz-Briquets, Casals & Associates

Corruption and the Cuban Economic Transition

Jorge Pérez-López, U.S. Department of Labor

Discussant: Luis Salas, Florida International University

Los empresarios cubanos y la transición en la isla

Gerardo González, University of Puerto Rico

Discussant: Virgilio Blanco, Middlesex County College