ASSOCIATION FOR THE STUDY
OF THE CUBAN ECONOMY (ASCE)

Twentieth Annual Meeting
The Miami Hilton Downtown
July 29–31, 2010

Conference Program

Current Economic and Political Situation
Joaquín Pujol, IMF (retired)
Oscar Espinosa Chepe, Independent Economist, La Habana
Juan Tamayo, El Nuevo Herald
Mariféلى Pérez-Stable, Florida International University

International Financial Issues
Luis R. Luis, “Crisis Management of Cuba’s International Liquidity”
Discussant: Lorenzo Pérez

Cuba’s Agriculture: Waiting for Godot
G.B. Hagelberg, “If it Were just Marabú… Cuba’s Agriculture 2009-10”
Marc Frank, Reuters, “Cuba’s Agricultural and Food Situation—A View from the Island”
Lauren Gifford, Climate Justice Research Project, Dartmouth University, “The Slippery Plate: Food Imports as Economic Indicators”
José Alvarez, University of Florida, “Godot Arrived and Left: A Brief Look at His Legacy”
Discussant: Bill Messina, University of Florida

Migration, Travel and Remittances
Sergio Díaz-Briquets, “Government-Controlled Travel Costs to Cuba: Analysis and International Comparisons”
Emilio Morales, “Envíos de Remesas a Cuba: Desarrollo, Evolución e Impacto”
Discussant: Mario González-Corzo, Baruch College

Economic Topics I
Gary Maybarduk, “Land Tenure in Cuba – An Update”
Roberto Orro, John Devereux, Luis Locay, “The Health of the Revolution: Explaining the Cuban Healthcare Paradox”
Mario González-Corzo, Lehman College, “Cuba: ¿Hacia otro ‘Período Especial’?”
Discussants: Jorge Sanguinetty; Armando Linde;

Social and Civil Society Issues
Enrique Pumar, Catholic University, “The Formation of Human Capital in Cuba: The Challenge Ahead”
Jorge Luis Romeu, “Masonería en Cuba y Sociedad Civil”
Ted Henken, Baruch College, “In Search of ‘Generación Y’: Yoani Sánchez, the Emergent Cuban Blogosphere, and Citizen Journalism in Today’s Cuba”
Ana Cristina Maldonado, “Legal Dissent: Constitutional Proposals for ‘Cambio’ in Cuba”
Discussants: René Costales; Ramón Barquín III

Sostenibilidad económica de las relaciones de Cuba y Venezuela
Rolando Castañeda, “El apoyo económico de Venezuela a Cuba es insostenible”
Jorge Piñón, “El comercio petrolero entre Cuba y Venezuela”
María Werlau, “La exportación de servicios cubanos a Venezuela”
Discussants: Rafael Romeu, IMF; Jorge Pérez-López

Student Papers
Natalie Kitroeff, Princeton University, “La desigualdad en Cuba: El color cuenta”
José Cueto and Omar de Leon, University of Miami, “Evaluation of Cuba’s Water and Wastewater Infrastructure Including High-Priority Improvements and Order-of-Magnitude Costs”
Pin Zuo, Johns Hopkins University, “A Survey of the Relationship between Cuba and China: A Chinese Perspective”
Orlando Villaverde, Nova University, “A Macroeconomic Approach to Foreign Direct Investment (FDI) Inflow from the People’s Republic of China to Cuba”
Michael Aranda, Florida International University, “The Evolution of the Cuban Military: A Comparative Look at the FAR and the Bureaucratic-Authoritarian Model of South America”

Empowering the Cuban People through Access to Technology
Panelists: Felice Gorordo, Raíces de Esperanza; Matthew Aho, Americas Society/Council of the Americas; Jose de Lasa, Connect Marketing & Entertainment Group, LLC; Carlos Saladrigas, Cuba Study Group

Roundtable: Healthcare and Biotechnology
Elaine Scheye, “Cuban Healthcare and Biotechnology Sector Update—Challenges and Opportunities: Prospects for Sustainability and Growth in a Time of Crisis and Change”
Jay Sanchelima, Esq., “Cuban Intellectual Property Rights: Biotechnology Initiatives”
Ted Henken, Baruch College, “Negotiations and Love Songs: Cuban Doctors and Underground Health Care Arrangements at Home and Abroad”

Official ASCE Luncheon
Keynote Speaker: Ambassador Juan Larraín, former Chilean Ambassador to the United Nations

Bridging the Gap Through the Rule of Law: A Proposal for a Cuban Transitional Statute
Pedro Freyre, Foro Jurídico Cubano/Cuban American Bar Association (CABA)
Manuel García Linares, President, CABA

Human Rights
Larry Catá Backer, Dickinson Law School, “Cuba’s Grannational Projects at the Intersection of Business and Human Rights”
Conference Program

Ambassador Armando Valladares, “Los derechos humanos en Cuba”
Ramon Colás, “Racismo Estructural en Cuba y la Disidencia Política”
Discussants: Tania Mastrapa, Janisset Rivero

Living Standards in Post-Revolutionary Cuba: Evaluation of Existing Work and Some New Estimates
John Deveraux and Rodrigo Seda, “The Absolution of History: Cuban Living Standards After Fifty Years of Revolutionary Rule”
Luis Locay and Bryan Roberts, “Cuban Household Consumption: A Re-estimate”
Jorge Pérez-López, “Revolutionary Cuba’s GDP: A Survey of Methods and Estimates”
Phillip Liu and Rafael Romeu, IMF, “A Monthly Estimate of Real Economic Activity and GDP Growth for Cuba”
Discussants: Roger Betancourt; Joaquín Pujol

Legal Issues
Rolando Anillo, Fowler Rodríguez Valdes-Fauli, “Arbitration and Mediation: Impartial Forums to Resolve International Commercial Disputes in Cuba”
Chad S. Purdie and X. Joe Zhang, Diaz, Reus & Targ, LLP, “Cuban Court of International Commercial Arbitration: A Pathway to Greater Foreign Investment in Cuba”
Richard M. David, “Gazing at the Green Light: The Legal and Business Aspects of Real Property Law in Contemporary Cuba”
Discussant: Steven Escobar

Economic Topics II
Jorge Sanguinetti and Tania Mastrapa, “Lessons Learned from Twenty Years of Privatization: Russia, Estonia and Albania”
Joseph L. Scarpaci, “A Preliminary Overview of Brand Recognition among Cuban Consumers”
Roger Betancourt, University of Maryland, “Cuba’s Failed Attempts at Democracy: The Colony”
Discussants: Armando Linde, Chris Baker

Negotiating the Future: A Simulation of U.S.-Cuba Relations
Participants: Gary Maybarduk, Antonio Gayoso, Dawn Gable, and G.B. Hagelberg

International Relations
Arturo López Levy, University of Denver, “Cuba-Israel: A la espera de una nueva etapa”
Paul Wäner, Inter-American Dialogue, “Cuba and the Inter-American Institutions”
Discussants: Marifeli Pérez-Stable, FIU; Alfredo Cuzán, University of West Florida

Prospects for Tourism in Cuba: View from U.S. Sector
Maria Dolores Espino, “The Cuban Tourism Industry: Performance in the First Decade of the Century”
Antonio Zamora, “Report on the Residential Sales/Lease in Golf and Marina Developments”
Larry Gore, “Present Restrictions on Cuba Travel and Changes if HR4645 Becomes Law”
Discussant: Jose Manuel Palli