

# ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY (ASCE)

Twentieth Annual Meeting  
The Miami Hilton Downtown  
July 29–31, 2010

## Conference Program

### Current Economic and Political Situation

Joaquín Pujol, IMF (retired)  
Oscar Espinosa Chepe, Independent Economist, La Habana  
Juan Tamayo, *El Nuevo Herald*  
Marifeli Pérez-Stable, Florida International University

### International Financial Issues

Luis R. Luis, “Crisis Management of Cuba’s International Liquidity”  
Gabriel Di Bella, Andy Wolfe, Rafael Romeu, IMF, “On the Regional Benefits and Vulnerabilities of PetroCaribe”  
Discussant: Lorenzo Pérez

### Cuba’s Agriculture: Waiting for Godot

G.B. Hagelberg, “If it Were just Marabú... Cuba’s Agriculture 2009-10”  
Marc Frank, Reuters, “Cuba’s Agricultural and Food Situation—A View from the Island”  
Lauren Gifford, Climate Justice Research Project, Dartmouth University, “The Slippery Plate: Food Imports as Economic Indicators”  
José Alvarez, University of Florida, “Godot Arrived and Left: A Brief Look at His Legacy”  
Discussant: Bill Messina, University of Florida

### Migration, Travel and Remittances

Silvia Pedraza, “Assimilation or Transnationalism? Evidence from the National Latino Survey (2006) for Immigrants from Mexico, Puerto Rico, Cuba, and South America who arrived between 1958-2005”  
Sergio Díaz-Briquets, “Government-Controlled Travel Costs to Cuba: Analysis and International Comparisons”  
Emilio Morales, “Envios de Remesas a Cuba: Desarrollo, Evolución e Impacto”  
Discussant: Mario González-Corzo, Baruch College

### Economic Topics I

Gary Maybarduk, “Land Tenure in Cuba – An Update”  
Roberto Orro, John Devereux, Luis Locay, “The Health of the Revolution: Explaining the Cuban Healthcare Paradox”  
Jorge Pérez-López, “Dashed Expectations: Raúl Castro’s Management of the Cuban Economy, 2006-2010”

Mario González-Corzo, Lehman College, “Cuba: ¿Hacia otro ‘Período Especial’?”

Discussants: Jorge Sanguinety; Armando Linde;

### **Social and Civil Society Issues**

Enrique Pumar, Catholic University, “The Formation of Human Capital in Cuba: The Challenge Ahead”

Jorge Luis Romeu, “Masonería en Cuba y Sociedad Civil”

Ted Henken, Baruch College, “In Search of ‘Generación Y’: Yoani Sánchez, the Emergent Cuban Blogosphere, and Citizen Journalism in Today’s Cuba”

Ana Cristina Maldonado, “Legal Dissent: Constitutional Proposals for ‘Cambio’ in Cuba”

Discussants: René Costales; Ramón Barquín III

### **Sostenibilidad económica de las relaciones de Cuba y Venezuela**

Rolando Castañeda, “El apoyo económico de Venezuela a Cuba es insostenible”

Jorge Piñón, “El comercio petrolero entre Cuba y Venezuela”

María Werlau, “La exportación de servicios cubanos a Venezuela”

Discussants: Rafael Romeu, IMF; Jorge Pérez-López

### **Student Papers**

Maria Chicuen, Harvard University, “British Policy-Making and Our Leyland in Havana (1963-1964)”

Natalie Kitroeff, Princeton University, “La desigualdad en Cuba: El color cuenta”

José Cueto and Omar de Leon, University of Miami, “Evaluation of Cuba’s Water and Wastewater Infrastructure Including High-Priority Improvements and Order-of-Magnitude Costs”

Pin Zuo, Johns Hopkins University, “A Survey of the Relationship between Cuba and China: A Chinese Perspective”

Orlando Villaverde, Nova University, “A Macroeconomic Approach to Foreign Direct Investment (FDI) Inflow from the People’s Republic of China to Cuba”

Michael Aranda, Florida International University, “The Evolution of the Cuban Military: A Comparative Look at the FAR and the Bureaucratic-Authoritarian Model of South America”

### **Empowering the Cuban People through Access to Technology**

Panelists: Felice Gorordo, Raices de Esperanza; Matthew Aho, Americas Society/Council of the Americas; Jose de Lasa, Connect Marketing & Entertainment Group, LLC; Carlos Saladrigas, Cuba Study Group

### **Roundtable: Healthcare and Biotechnology**

Elaine Scheye, “Cuban Healthcare and Biotechnology Sector Update--Challenges and Opportunities: Prospects for Sustainability and Growth in a Time of Crisis and Change”

Jay Sanchelima, Esq., “Cuban Intellectual Property Rights: Biotechnology Initiatives”

Ted Henken, Baruch College, “Negotiations and Love Songs: Cuban Doctors and Underground Health Care Arrangements at Home and Abroad”

### **Official ASCE Luncheon**

Keynote Speaker: Ambassador Juan Larraín, former Chilean Ambassador to the United Nations

### **Bridging the Gap Through the Rule of Law: A Proposal for a Cuban Transitional Statute**

Pedro Freyre, Foro Jurídico Cubano/Cuban American Bar Association (CABA)

Manuel García Linares, President, CABA

### **Human Rights**

Larry Catá Backer, Dickinson Law School, “Cuba’s Grannacional Projects at the Intersection of Business and Human Rights”

Ambassador Armando Valladares, “Los derechos humanos en Cuba”  
Ramon Colás, “Racismo Estructural en Cuba y la Disidencia Política”  
Discussants: Tania Mastrapa, Janisset Rivero

### **Living Standards in Post-Revolutionary Cuba: Evaluation of Existing Work and Some New Estimates**

John Deveraux and Rodrigo Seda, “The Absolution of History: Cuban Living Standards After Fifty Years of Revolutionary Rule”  
Luis Locay and Bryan Roberts, “Cuban Household Consumption: A Re-estimate”  
Jorge Pérez- López, “Revolutionary Cuba’s GDP: A Survey of Methods and Estimates”  
Phillip Liu and Rafael Romeu, IMF, “A Monthly Estimate of Real Economic Activity and GDP Growth for Cuba”  
Discussants: Roger Betancourt; Joaquín Pujol

### **Legal Issues**

Rolando Anillo, Fowler Rodriguez Valdes-Fauli, “Arbitration and Mediation: Impartial Forums to Resolve International Commercial Disputes in Cuba”  
Chad S. Purdie and X. Joe Zhang, Díaz, Reus & Targ, LLP, “Cuban Court of International Commercial Arbitration: A Pathway to Greater Foreign Investment in Cuba”  
Richard M. David, “Gazing at the Green Light: The Legal and Business Aspects of Real Property Law in Contemporary Cuba”  
Discussant: Steven Escobar

### **Economic Topics II**

Jorge Sanguinety and Tania Mastrapa, “Lessons Learned from Twenty Years of Privatization: Russia, Estonia and Albania”  
Joseph L. Scarpaci, “A Preliminary Overview of Brand Recognition among Cuban Consumers”  
Roger Betancourt, University of Maryland, “Cuba’s Failed Attempts at Democracy: The Colony”  
Discussants: Armando Linde, Chris Baker

### **Negotiating the Future: A Simulation of U.S.-Cuba Relations**

Participants: Gary Maybarduk, Antonio Gayoso, Dawn Gable, and G.B. Hagelberg

### **International Relations**

Arturo López Levy, University of Denver, “Cuba-Israel: A la espera de una nueva etapa”  
Michael Strauss, “The Creation and Evolution of the Legal Black Hole at Guantanamo Bay?”  
Paul Wander, Inter-American Dialogue, “Cuba and the Inter-American Institutions”  
Discussants: Marifeli Pérez-Stable, FIU; Alfredo Cuzán, University of West Florida

### **Prospects for Tourism in Cuba: View from U.S. Sector**

Maria Dolores Espino, “The Cuban Tourism Industry: Performance in the First Decade of the Century”  
Antonio Zamora, “Report on the Residential Sales/Lease in Golf and Marina Developments”  
Larry Gore, “Present Restrictions on Cuba Travel and Changes if HR4645 Becomes Law”  
Jonathan Bedard, “The Cancun Conference and the Impact of Unrestricted American Travel”  
Discussant: Jose Manuel Pallí

