ASSOCIATION FOR THE STUDY
OF THE CUBAN ECONOMY (ASCE)

Twenty-Second Annual Meeting
The Miami Hilton Downtown
August 2–4, 2012

Conference Program

Current Economic and Social Situation
- Joaquín Pujol, IMF (retired)
- Oscar Espinosa Chepe, Independent Economist, La Habana
- Vegard Bye, Norwegian Institute of International Affairs

Cuba and International Financial Institutions
- Paul Meo, World Bank (retired)
- Richard Feinberg, UCSD, “Reaching Out: Cuba’s New Economy and the International Response”
- Joaquín P. Pujol, IMF (retired) “Cuba’s Membership Requirements in the IMF and the Possible Role of Other
  International Institutions in Financing Sustainable Economic Growth in Cuba”
- Gabriel DiBella, Rafael Romeu and Andy Wolfe, IMF, “Fiscal and Structural Policies Twenty Years After
  Transition”
  Discussants: Lorenzo Pérez; Rolando Castañeda; Carlos Quijano

Financial and Macroeconomic Issues
  Century”
- Julio Cerviño, Universidad Carlos III, Madrid, “Market Orientation and Business Performance in Cuban Firms: A
  Comparative Analysis of State-Owned Versus Joint Venture Cuban Firms”
  Discussants: Armando Linde; Emilio Morales

Social Media in Cuba: The New Public Sphere?
- Moderator: Clara Domínguez, Voice of America
  Presenters:
  - Ted Henken, Baruch College
  - Antonio Gayoso, The George Washington University
  - Yoani Sánchez, blogger, Generación Y

Agriculture
- Tim Ashby, Federal Regulatory Compliance Services, LLC, and Stephen Kimmerling, Morgan, Lewis & Bockius,
  LLP, “Trade and Agriculture”
Bill Messina, University of Florida, “U.S. Food and Agricultural Exports to Cuba: Progress, Problems and Prospects”
Sergio Díaz-Briquets, NTS Consulting Ltd., “Cuban Platform Fisheries: Collapse or Recovery”
Discussants: Antonio Gayoso; Felipe Manteiga

The Church, Religion and Reforms in Cuba
Orlando Márquez, editor de Palabra Nueva, revista de la Arquidiócesis de La Habana, “La Iglesia como puente de acercamiento”
Javier Figueroa, Universidad de Puerto Rico, “Una aproximación histórica a las relaciones actuales entre la Iglesia Católica y el estado cubano”
Teo A. Babún, Jr., Director Ejecutivo, ECHOcuba, “El crecimiento de la Iglesia Protestante y la libertad de religión”
Discussants: Enrique Pumar; Lorenzo Pérez, IMF (retired)

The Cuban Diaspora (Concerto Ballroom B)
Manuel Jorge Cutillas, former CEO, Bacardi Limited, “150 Years of Bacardi: From Local Industry to Multinational Corporation”
Guillermo Martínez, syndicated columnist, “Cubans: An Epic Journey. Génesis de un libro”
Leonardo Rodríguez, Florida International University, “The Contributions of the Cuban Diaspora in Business and Finance”
Discussants: Tom Gjelten; Joaquín Pujol

Property Rights
Rolando Anillo, Fowler Rodriguez Valdes-Fauli, LLP, “Reforms of Cuban Laws—Sin prisa pero sin pausa”
Antonio Zamora, Cuba Portal, LLC, “The Impact of Cuba’s New Real Estate Laws on the Island and the Diaspora”
Larry Catá-Backer, Pennsylvania State University, “Organizing Cuban Economic Enterprises in the Wake of the Lineamientos”
Discussant: José Gabilondo

Student Papers
Jesse Horst, University of Pittsburgh
Kelly Urban, University of Pittsburgh
Antonio Díaz, Jhon Cores, Alex Arias, William Rodriguez, and Miguel Morales, University of Florida

Reforms and Their Effects
Domingo Amuchástegui, Cuban Ministry of Foreign Affairs (retired), “From Chaos to a Socialist Market Economy: A Contribution to the Understanding of Current Changes and Developments in Cuba”
Discussant: Jorge Sanguinetty; Ernesto Hernández-Catá

Ernesto Betancourt Keynote Address
Jorge Domínguez, Antonio Madero Professor for the Study of Mexico and Vice Provost for International Affairs, Harvard University

Historical Cuba
Ilan Ehrlich, Bergen Community College, “The 1950 Midterm Elections: Cuba’s Last Democratic Poll”
Alan Dye, Barnard College, Columbia University, and Richard Sicotte, University of Vermont, “The Interwar Shocks to U.S.-Cuban Trade Relations: A View Through Sugar Company Stock Prices”
Jorge Luis Romeu, Syracuse University, “Political Intolerance and Cuba’s Future: To Hell in a Handbasket”
Discussant: Roger Betancourt

**Política Migratoria en Cuba**
Álvaro Botero, Relatoría sobre Derechos de los Migrantes, Comisión Interamericana de Derechos Humanos (CIDH), Organización de Estados Americanos (OEA)
Panelistas: Juan Antonio Blanco, Cuban Research Institute, Florida International University
Carmen Díaz, University of Miami
Haroldo Dilla, Universidad de Santo Domingo
Wilfredo Allen, Attorney

**Demography and Public Health**
Gabriel DiBella, Rafael Romeu and Andy Wolfe, IMF, “The Fiscal Sustainability of Aging Costs and Demographic Change in Cuba”
Rodolfo Stusser, M.D., “Cubans’ Access to Health and Other Standards of Human Development in Cuba”
Discussants: Sergio Díaz-Briquets; René Costales

**International Economic Relations and Oil**
Rolando Castañeda, “Venezuela: Economic Situation in 2012 and Its Immediate Prospects”
Carlos A. Romero, Universidad Central de Venezuela, “Rentismo y petróleo entre Cuba y Venezuela”
Roger Betancourt, “Oil and Democracy in Cuba: Is Cuba Going toward Nigeria or toward Norway?”
Discussants: Roberto Orro; María Werlau; Juan Fernández, Petroleos de Venezuela (retired)

**Tourism, Environment and Services**
José Perelló, University of Havana, “Cuba’s Tourism Outcomes Through 2012”
Joseph L. Scarpaci, West Liberty University, “Malling Havana”
Jorge Sanguinetty, “The Future of the City of Havana: An Economic Dimension”
Discussants: René Costales; Yociel Marrero

**Economic Measurement Issues**
Luis Locay, University of Miami, “Cuban Household Consumption: An Update”
Discussant: Gabriel DiBella

**Self-Employment, Cooperatives and Solidarity Associations**
Antonio Gayoso, “Cooperatives or Collectives: Implications and Ultimate Impact of Cuban Government Decisions”
Julia Sagebien and Paolo Spadoni, “Strange Bedfellows: Can Non-State Enterprises be the Champions of a Social Economy in Cuba?”
Discussants: Felipe Manteiga; Luis Locay
Special Topics


Dawn Gable, George Washington University, “Habana Eva: Art as Propaganda”

Juan Tomás Sánchez, Cuban Sugar Cane Growers in Exile, “Where is Cuba Going? Perspectives from the Island and the Middle East”

Discussants: Larry Catá Backer; Rogelio de la Torre