

## APPENDIX A

### About the Authors

**José F. Alonso** earned BA and MA degrees in Economics from the Catholic University of America and completed the course requirements for a Ph.D. in International Trade and Applied Mathematics at the same institution. He had a long and distinguished career working as an economist with the U.S. Bureau of Labor Statistics and as a Research Analyst with the Radio Marti Program of the Office of Foreign Broadcasting. After his retirement from federal service, he taught at Montgomery College and at different schools in Maryland and the District of Columbia.

**Teo A. Babun** is the President & CEO of Outreach Aid to the Americas, Inc. (OAA), an organization that responds to the needs of the vulnerable people, advances entrepreneurship, organizational skills, education, religious freedoms, and social services in Cuba and in the Americas Region. Babun is a graduate of Michigan Tech University with a major in Electrical Engineering, and a Masters in Business Administration. In 1999, he received an Honorary Doctor of Letters from Miami International Seminary for his philanthropic endeavors, and in 2006 he received a Doctor of Philosophy (Ph.D.) from Vision International University. Babun is the author of various books and more than 100 manuscripts and reports on Cuban businesses, infrastructure, and economic issues, including *The Business Guide to Cuba*, a special report dealing with current and post-transition business opportunities in the island, “The Aggregates & Cement Industry in Cuba,” and “Cuba’s Ports and Airports: Gateway to the Future.” His most recent book, titled *The Cuban Revolution—Years of Promise*, is a historical account of the Cuban revolution from 1953 to 1963.

**Tamarys L. Bahamonde** es cubana residente en la isla, graduada de Economía por la Facultad de Economía de la Universidad de la Habana en el 2004 y Master en Desarrollo Local por la Universidad de Camagüey. Ejerció como profesora en la Universidad de la Habana hasta el año 2010, en asignaturas relacionadas con Estudios Cubanos. Durante ese período publicó varios artículos digitales y realizó múltiples presentaciones sobre Economía Cubana, particularmente Ciclo Económico y Mercado Laboral, temas sobre los que además diseñó e impartió asignaturas optativas. Adicionalmente, fue co-compiladora del libro de texto académico *Antología del Pensamiento Económico Cubano*, y formó parte de los equipos que renovaron las orientaciones metodológicas de las asignaturas Pensamiento Económico Cubano y Economía Cubana. Fue también consultora empresarial, estuvo vinculada al sector privado cubano, y en una de las pocas ONGs que existen en el país, la Fundación Alejo Carpentier y en la UNEAC. Gracias a estos últimos, pudo diseñar un proyecto que la llevó a obtener un Certificate in Nonprofit Management and Voluntary Action como parte del *Fellowship Award for 2017–2018 Academic Year—Nonprofit Management Scholarship Program for Cuban Citizens (International Research & Exchanges Board—IREX)*.

**Larry Catá Backer** is W. Richard and Mary Eshelman Faculty Scholar, Professor of Law and International Affairs at the Pennsylvania State University. He teaches and researches principally in the areas of economic globalization, international affairs, global governance, and Party-State systems, including China and Cuba. He teaches courses on corporations, including multinational corporations, international institutions, law and religion and constitutional law.

He has lectured in South America, Europe and China. He is a member of the American Law Institute, the European Corporate Governance Institute, the European China Law Studies Association and serves on the editorial board of *Business and Human Rights Journal* (Cambridge University Press). His work on Cuba includes Cuban corporations and cooperatives, Cuban regional trade policies, the governance structures of the Cuban Communist Party, and the indigenization of Cuban ethnicity. His latest book, *Cuba's Caribbean Marxism: Essays on Ideology, Government, Society, and Economy in the Post Fidel Castro Era* will be published in 2018.

**Humberto Barreto** is Q.G. Noblitt Professor of Economics and Management, DePauw University, Greencastle, Indiana.

**Aleida Cobas-Valdés**, *Ph.D., University of the Basque Country*, is a full-time Associate Professor at the Department of Industrial Economics and Researcher in the Econometric Research Group of the Department of Econometrics and Statistics (Applied Economics III) at the University of the Basque Country (UPV/EHU). Her research and publications focus on processes of labor assimilation and social mobility of immigrants at host country. She has participated in several international conferences. She also has an extensive experience in econometric and statistical analysis supported by many years of teaching different subjects related to these fields. Dr. Aleida Cobas-Valdés was awarded the 2016 Prize for Graduate Students organized by ASCE.

**Alfred G. Cuzán** is a distinguished university professor of political science at The University of West Florida. He was born in Cuba, and with his family came to the United States in 1961. His c.v. and most of his publications are available at [uwf.edu/acuzan](http://uwf.edu/acuzan). He can be reached at [acuzan@uwf.edu](mailto:acuzan@uwf.edu).

**Tomás León Depestre Manso**, currently retired, graduated with a BA degree in Agricultural Engineering from the Central University “Marta Abreu” in Santa Clara, Cuba, in 1968. From 1968 to 1975 he was a specialist on sustainable horticulture in open fields and under sheltered conditions and on seed production, Ministry of Agriculture, Cuba. From 1975 to 2010, he was a breeder on *Capsicum*, egg-

plant and other vegetables to disease resistances and abiotic stresses (high temperature, drought) at the “Liliana Dimitrova” Horticultural Research Institute, Havana, Cuba.

**John Devereux** is Professor of Economics at Queens College, CUNY. Professor Devereux’s research interests are in growth and international economics. His articles have appeared in the *Review of Economics and Statistics*, the *Journal of Development Economics* and the *Journal of Economic History*.

**Michael Genre** has a Ph. D. in Philosophy from Boston College and an M.A. degree from Stanford University. He has taught philosophy in both the United States and France, and he is a native of Morocco. He has previously co-authored one book with Nicolas Sanchez.

**Olimpia Gómez Consuegra**, currently retired, graduated with a BA degree in Agriculture Engineering from the University of Havana, Cuba, in 1966 and earned a Ph.D. in Agriculture Sciences from the same institution in 1986. From 1966 to 1975 she was a specialist on sustainable banana production, Ministry of Agriculture, Cuba, and from 1975–2010 a tomato breeder, searching climatic adaptation and disease resistances at the “Liliana Dimitrova” Horticultural Research Institute, Havana, Cuba.

**Mario A. González-Corzo**, Ph.D., Rutgers University, is a full-time, tenured, Associate Professor at the Department of Economics and Business, Lehman College of The City University of New York (CUNY), where he teaches graduate and undergraduate courses in Economics and Finance. Dr. González-Corzo is a Faculty Fellow at the Bildner Center for Western Hemisphere Studies at The Graduate Center (CUNY), and Contributing Editor for the section on the Cuban economy of the *Handbook of Latin American Studies (HLAS)* published by the Library of Congress. His research and publications include financial sector employment trends and recent developments, entrepreneurship, with a focus on transition or post-socialist economies, and economic reforms in transition economies, with a particular emphasis on Cuban agriculture, banking, and the emerging non-State sector.

**Vadim Grishin** is a Consultant at the Chief Economist Office of the International Finance Corporation and Adjunct Professor at Georgetown University. He has extensive experience working with the Bretton Woods Institutions. Previously he was involved in the reform process in Russia. He graduated from Georgetown University, The McDonough School of Business, and holds a PhD Degree in Social Science.

**Ted A. Henken** is a tenured associate professor of sociology and Latin American studies at Baruch College, City University of New York (CUNY). A past president of ASCE, 2012–2014, Henken has travelled to Cuba over 30 times since 1997 in order to conduct research and interviews, attend conferences, and build bridges of mutual understanding between the peoples of the United States and Cuba. He has also hosted scores of Cuban scholars, artists, entrepreneurs, writers, and civil society activists on visits to the U.S. over the last 20 years. He is the co-author with Archibald Ritter of the book *Entrepreneurial Cuba: The Changing Policy Landscape* (2015), which will be published by Editorial Hypermedia in a Spanish edition with a new epilogue covering the 2014–2018 period in late-2018.

**Ernesto Hernández-Catá** received his *License* in Political Science from the Graduate Institute of International Studies in Geneva, and his Ph.D. in Economics from Yale University. He spent most of his career at the International Monetary Fund where he served as Associate Director of the African and the Western Hemisphere Departments; manager of the World Economic Outlook; and chief negotiator with the Russian Federation. He was also chairman of the Investment Committee of the Staff Retirement Plan. At various times he taught at the Latin American Program in Applied Economics of The American University (macroeconomics) and at the School of Advanced International Studies of the John Hopkins University (economic development).

**Armando Linde** held senior-level positions at the International Monetary Fund until his retirement. His last appointment was Deputy Secretary of the Institution. More recently he was elected to the Longboat Key, FL Town Commission. He is a past-President of ASCE.

**Luis Locay** is Associate Professor of Economics at the University of Miami. Besides the Cuban economy, professor Locay's research interests are in all areas of applied economics—demography, industrial organization, health, labor—and in economic growth. His articles have appeared in such academic journals as *American Economic Review*, *Economic Inquiry*, *Journal of Econometrics*, *Journal of Political Economy*, and *Review of Economic Dynamics*.

**Arturo López-Levy** is a Visiting Assistant professor of international relations and Latin American politics at Gustavus Adolphus College and a lecturer at New York University Center for Global Affairs. He is a non-resident research associate at the Latin America Center at the Joseph Korbel School of International Studies of the University of Denver. He is a co-author of *Raul Castro and the New Cuba: A Close-Up View of Change* (McFarland, 2012).

**Gary Maybarduk** is a 32-year veteran of the US Foreign Service and served as the Counselor for Economic and Political Affairs at the U.S. Interests Section in Havana 1997-1999. He was the chairman of the economic working group and wrote most of the economic section of the report of President Bush's 2006 Commission on Assistance to a Free Cuba. Gary has a PhD in economics from the University of Minnesota and was a professor on National Security Strategy at the US Army War College 2002–2004. He has been writing on the Cuban economy and U.S. policy for 20 years.

**Emilio Morales** es el CEO y presidente de la compañía consultora THCG and Tech LLC, radicada en Miami. Es el autor de los libros *Cuba: ¿Tránsito silencioso al capitalismo?* y *Marketing without Advertising: Brand Preference and Consumer Choice in Cuba* y de numerosos artículos relacionados con la economía cubana. Anteriormente fue el jefe del Departamento de Planificación Estratégica de Marketing de la Dirección de Mercadotecnia de la Corporación CIMEX S.A, la empresa cubana más grande en el comercio mayorista y minorista en Cuba, la cual factura más de 2,000 millones de dólares anuales y atiende más de 35 líneas de negocios. Es graduado en ingeniería en Ciencias de la Computación en el Instituto Superior Politécnico José Antonio Echevarría en La Habana, y

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**Rolf Niederstrasser** B.A in Political Science at the University of Texas Rio Grande Valley. Research Associate at the Council of Hemispheric Affairs (COHA).

**Armando Nova González**, Lic en Economía, Universidad de La Habana 1969, Doctor o Phd en Ciencias Económicas, Universidad de La Habana 1989. Profesor e Investigador Titular del Centro de Investigaciones Económicas Internacional (CIEI), de La Universidad de La Habana. Especializado en temas de la agroindustria y la economía cubana. Autor de tres libros publicados y un cuarto libro, en proceso de publicación, así como ha publicados más de un centenar de artículos en revistas especializadas.

**Lorenzo L. Pérez** retired from the International Monetary Fund (IMF), where he worked for 30 years in Latin America, Middle East, Central Asia, and African countries. Since his retirement he has consulted for the World Bank Evaluation Group, the IMF Evaluation Office and the Centennial Group from Washington, DC. He has also taught international economics at the George Washington University.

**Omar Everlery Pérez Villanueva**. Doctor en Ciencias Económicas en la Universidad de la Habana desde 1998. Master en Economía y Política Internacional realizado en el CIDE, AC México, Distrito Federal, desde 1990. Licenciado en Economía en la Universidad de la Habana en 1984. Profesor Titular. Ex Director del Centro de Estudios de la Economía Cubana de la Universidad de la Habana. Ha impartido más de 300 conferencias en distintos centros cubanos y en el extranjero. destacándose las ofrecidas en Estados Unidos, Japón, Francia, Canadá, España, Brasil, Puerto Rico, México, Republica Dominicana, Venezuela, China, Malasia, Argentina, Perú, Jamaica, Barbados, Trinidad y Tobago, Colombia, Noruega, Costa Rica, Chile, Corea del Sur, entre otros. Ha sido profesor invitado en la Universidad de Harvard y la Universidad de Columbia, en USA, en Japón, en Canadá, y en la Sorbona, Paris 3 en Francia y visiting scholar en el Federal Reserve Bank of Atlanta. Ha

participado como ponente en más de 130 eventos internacionales tanto en Cuba como en el exterior. Ha publicado más de 80 artículos en revistas y ha sido coautor de varios libros, tanto en Cuba como en el extranjero, destacándose los publicados con la Universidad de Harvard, American University, Universidad de New York, Universidad Sorbonne, Paris 3, Instituto de Países en Desarrollo (IDE-JETRO) Japón, Universidad Complutense de Madrid, y la Universidad de la Habana, entre otros.

**Mayte Piñón Gomez**, holds a BA in Biological Education from the High Educational Institute “Enrique J. Varona”, Havana, 1976; an MS in Sustainable Horticultural Production from the University of Havana, 2000; and a PhD in Agriculture Sciences from the University of Havana, 2004. From 2004–2014 she was a tomato breeder, searching resistance to viruses and adaptation to high temperature conditions using molecular markers-assisted selection. She has worked for the Palm Beach School District since 2016 where she is now a Spanish high school teacher.

**Vidal Romero** is Professor, Political Science Department, Instituto Tecnológico Autónomo de México (ITAM) (since 2005) and Visiting Fellow (2018–2019) at the Latin America and Caribbean Centre at the London School of Economics and Political Science. He holds a Ph.D. in Political Science from Stanford University and a Master’s in Public Policy from ITAM. He was visiting Professor at the Center on Democracy, Development, and the Rule of Law at Stanford University (2012) and Tinker Professor at the Center for Latin American Studies at Stanford University (2013). His current research examines the conditions under which governments are able to establish (democratic) order in their territories. His work has been published in multiple edited volumes and journals. Romero has collaborated on different research projects with the World Bank, the Wilson Center, the National Endowment for Democracy, and the Inter-American Development Bank.

**Nicolas Sanchez** is Professor Emeritus at The College of the Holy Cross in Worcester, MA. He is the author of two books, *Destined for Failure; American Prosperity in the Age of Bailouts* (Praeger, 2010) and *Aligning Values and Politics; Empowerment versus En-*

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**Jesús Radamé Savon Álvarez**, currently retired, graduated with a BA in Agricultural Engineering from the Central University “Marta Abreu” in Santa Clara, Cuba, in 1970. From 1970 to 1975, he was a specialist on Horticultural Cultivation, Ministry of Agriculture, Cuba, and from 1975 to 2000, Researcher on Horticultural Agrotechnical Cultivation, at the “Liliana Dimitrova” Horticultural Research Institute, Havana, Cuba.

**Mark P. Sullivan** is a specialist in Latin American affairs with the Congressional Research Service (CRS) of the Library of Congress, where he provides support to Members and committees of Congress for their legislative and oversight work on Latin America and the Caribbean. He is a graduate of Georgetown University, where he received a Master of Science in Foreign Service degree, and the National War College, where he received a Master of Science degree in National Security Strategy.

**Soren Triff**, especialista en medios de comunicación y activista de la sociedad civil, enseña español y culturas hispánicas en Bristol Community College, Massachusetts, donde además dirige un programa de traductores e intérpretes. Triff estudia en especial las narrativas de civilidad y los discursos revolucionarios antes y después de conflictos civiles y sus representaciones en la prensa y en Internet. Su campo de investigación incluye la narratología cognoscitiva, el ensayo, el periodismo y los estudios transatlánticos (España y América Latina en los siglos XX–XXI).

**Dagoberto Valdés Hernández**, ingeniero agrónomo de profesión. Fue profesor de Ética y Cívica durante 12 años en el Centro de Formación Cívica y Religiosa de la diócesis católica de Pinar del Río. Es director

del Centro de Estudios Convivencia (CEC), un think tank independiente dentro de la Isla. Es fundador de la revista Vitral (1994–2007) y de la revista Convivencia (2008). Fue miembro del Consejo Pontificio Justicia y Paz de la Santa Sede.

**Rafael Andrés Velázquez Pérez** es Profesor de Derecho Internacional Privado, Facultades de Ciencias Jurídicas y del Trabajo, Universidad de Vigo-España y Profesor invitado de la Facultad de Derecho, Universidad de Holguín-Cuba. Licenciado en Derecho en Cuba (1994), Doctor en Ciencias Filosóficas (2006) y en Derecho (2013) en España. Master en Desarrollo local sostenible y Estrategias ambientales (2001) y en Ordenación Jurídica del Mercado (2011) en España. Autor de varias publicaciones sobre desarrollo económico sustentable en los Países en desarrollo y Cuba, inversiones extranjeras sostenibles y resolución de conflictos en inversiones extranjeras. Abogado en ejercicio durante 14 años en Cuba e Investigador invitado en las Universidades de Belgrano en Buenos Aires, Columbia en Nueva York y del Instituto de Estudios Latinoamericanos en Nueva York.

**John Vertovec** holds an MA in Global and Sociocultural Studies from Florida International University, where he is a doctoral candidate in the Department of Global and Sociocultural Studies. His dissertation is titled: “Entrepreneurial Intersections: An ethnographic study of structural conditions and economic practices in contemporary Cuba.” This project examines how structural conditions (e.g., state policies/regulations, resource scarcity, etc.) create different opportunities and challenges for a diverse group of entrepreneurs, and how these entrepreneurs conceptualize and utilize local and global resources to navigate these conditions. John has been conducting ethnographic research in Cuba since 2012.

# ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY

The Association for the Study of the Cuban Economy (ASCE) is a non-political, non-partisan, professional association whose main objectives are to promote interest in the study of the Cuban economy in its broadest sense, as well as to encourage economic scholarship by its members in the furtherance of ASCE's purposes. Of special interest to ASCE is the study of economic and business development issues, legal reform, and social and environmental problems associated with the transition of Cuba to a free-market democracy. Membership is open to all scholars, teachers, students, institutions and other professional individuals interested in the study of the Cuban economy and society.

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Membership information and payments can be transmitted one of two ways:

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2. Sending the information above plus a check to: Association for the Study of the Cuban Economy, Treasurer, 5931 Beech Avenue, Bethesda MD 20817