

## APPENDIX A

### About the Authors

**José Alvarez** is an emeritus professor at the University of Florida. As Director of the project “Rethinking the Cuban rebellion of 1952–1959,” he has published two dozen books about the subject. He lives in Wellington, Florida.

**Larry Catá Backer** is W. Richard and Mary Eshelman Faculty Scholar, Professor of Law and International Affairs at the Pennsylvania State University. He teaches and researches principally in the areas of economic globalization, international affairs, global governance, and Party-State systems, including China and Cuba. He teaches courses on corporations, including multinational corporations, international institutions, law and religion and constitutional law. He has lectured in South America, Europe and China. He is a member of the American Law Institute, the European Corporate Governance Institute, the European China Law Studies Association and serves on the editorial board of *Business and Human Rights Journal* (Cambridge University Press). His work on Cuba includes Cuban corporations and cooperatives, Cuban regional trade policies, the governance structures of the Cuban Communist Party, and the indigenization of Cuban ethnicity.

**Roger R. Betancourt** received his Ph.D. from the University of Wisconsin in 1970, joined the Faculty at Maryland in 1969 and became Emeritus Professor in 2007. His most prominent service contributions to ASCE are: one of its founders and its First President, 1990–1992; continued participation in its committee activities to the present. With respect to applications of the new institutional economics to Cuba, his contributions are available in ASCE’s *Papers and Proceedings [Cuba in Transition, Volumes 1–2, 7–9, 11, 15, 17–20, 22–24, 26–27]*.

**John Devereux** is Professor of Economics at Queens College, CUNY. Professor Devereux’s research interests are in Growth and Economic History. His articles have appeared in the *Review of Economics and Statistics*, the *Journal of Development Economics* and the *Journal of Economic History*.

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**Boris González Arenas** es un defensor de Derechos Humanos, periodista e historiador cubano. Colaborador habitual de *Diario de Cuba*, ha colaborado también en *14ymedio*, las revistas cubanas *Voces cubanas* e *Identidades*, y las brasileñas *Epoca* y *Veja*. Es fundador de la Mesa de Unidad de Acción Democrática (MUAD) y de la plataforma ciudadana #Otro18.

**Mario A. González-Corzo**, Ph.D., Rutgers University, is a full-time, tenured, Associate Professor at the Department of Economics and Business, Lehman College of The City University of New York (CUNY), where he teaches graduate and undergraduate courses in Economics and Finance. His research and publications include financial sector employment trends and recent developments, entrepreneurship, with a focus on transition or post-socialist economies, and economic reforms in transition

economies, with a particular emphasis on Cuban agriculture, banking, and the emerging non-State sector.

**Ernesto Hernández-Catá** received his *License* in Political Science from the Graduate Institute of International Studies in Geneva, and his Ph.D. in Economics from Yale University. He spent most of his career at the International Monetary Fund where he served as Associate Director of the African and the Western Hemisphere Departments; manager of the World Economic Outlook; and chief negotiator with the Russian Federation. He was also chairman of the Investment Committee of the Staff Retirement Plan. At various times he taught at the Latin American Program in Applied Economics of The American University (macroeconomics) and at the School of Advanced International Studies of the John Hopkins University (economic development).

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**Orlando Justo** has a Ph.D. in Economics from the New School University. He has researched and published in the fields of international trade and finance, particularly in Latin America and transitional economies. His most recent publication is as a co-editor of the book *Latin America after the Financial Crisis*. Dr. Justo's research interests also include topics related to art business and economics of art and culture, a field in which he has over twenty years of professional experience by teaching courses, conducting business and doing research. He is currently an Associate Professor at BMCC/City University of New York, where he teaches business, finance, and marketing courses.

**Luis R. Luis** is an international economist in Massachusetts specializing in international finance and investments. He has been involved with international

agencies, banks and investment management companies for most of his career in the United States, Latin America and Europe. He has been an officer of the OAS, the Institute of International Finance, international banks in San Francisco and London and investment management companies in Boston. In addition he has been a faculty member in the economics departments of the US Naval Academy and American University and has lectured widely on international economics at universities in the US and abroad. He holds a Ph.D. degree in economics from the University of Notre Dame and is a founding member of ASCE.

**Felipe P. Manteiga** nació en Cuba según se cerraba la Segunda Guerra Mundial. Llegó a Tampa, Florida, en 1961. Terminó sus estudios de doctorado en economía en la Universidad de la Florida en 1972, y se unió al Servicio Extranjero Americano en 1980. En su labor logró especializarse en programas en transición económica, tanto del mercantilismo de derecha como de izquierda en misiones alrededor del mundo. Su principal interés se centró en fortalecer el sector privado competitivo, la agroindustria y el sector financiero. En estos momentos, retirado, comparte su tiempo entre la Florida y la República Dominicana.

**Carmelo Mesa-Lago** is Distinguished Service Professor Emeritus of Economics and Latin American Studies at the University of Pittsburgh.

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**Emilio Morales** es el CEO y presidente de la compañía consultora THCG and Tech LLC, radicada en Miami. Es el autor de los libros *Cuba: ¿Tránsito silencioso al capitalismo?* y *Marketing without Advertising: Brand Preference and Consumer Choice in Cuba* y de numerosos artículos relacionados con la economía cubana. Anteriormente fue el jefe del Departamento de Planificación Estratégica de Marketing de la Dirección de Mercadotecnia de la Corporación CIMEX S.A, la empresa cubana más grande en el comercio mayorista y minorista en Cuba, la cual factura más de

2,000 millones de dólares anuales y atiende más de 35 líneas de negocios. Es graduado en ingeniería en Ciencias de la Computación en el Instituto Superior Politécnico José Antonio Echevarría en La Habana, y tiene un Masters en Marketing y Comunicación de la Escuela Superior de Marketing de Madrid y otro Masters en Marketing y Comunicación de la Universidad de La Habana.

**Silvia Pedraza** is Professor of Sociology and American Culture, University of Michigan, Ann Arbor, Michigan.

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**Roberto Felipe Rasúa Veloso**, Licencia en Humanidades y Bachiller en Humanidades, Instituto de Estudios Eclesiásticos Padre Félix Varela, La Habana. Estudios filosóficos en el Seminario de San Carlos y San Ambrosio en La Habana y de administración de negocios en el programa Cuba Emprende. Actualmente Secretario Ejecutivo de la Pastoral Juvenil de la Habana, Arzobispado de la Habana.

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**Buenaventura Rigol Cardona** es ingeniero mecánico, máster en matemática e informática, profesor auxiliar de la Universidad de Holguín, especialista en modelos matemáticos. Otros de sus intereses son cuestiones sociales de los jóvenes y sociedad civil.

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**Juan Tomás Sánchez** es ingeniero civil, graduado de la Universidad de Miami, y certificado para la práctica de la profesión, (P.E., Professional Engineer) en el Estado de La Florida. Representa a la Asociación de Colonos de Cuba, Inc., una corporación sin-fines-de-lucro, desde 1994 en que fue fundada por los que habían sido electos en las últimas elecciones libres en Cuba a la dirección de la Asociación.

**Jorge A. Sanguinety**, Ph.D in economics and a former economic planner in Cuba, is author of four books and numerous articles and essays on the Cuban economy and society.

**Efrain J. Velázquez** is President of the Consejo de Economía Nacional de Venezuela. He has been a Professor of Economics at the Post-Graduate School, Universidad Católica Andrés Bello, Caracas. He holds an MA and Ph.D. degrees in Economics from Northwestern University.

**María C. Werlau** is Executive Director of Free Society Project/Cuba Archive, a United States-based think tank dedicated to advancing human rights through research and information.

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